

Date	Action	Completed	Date	Action	Completed	Date	Action	Completed	Date	Action	Completed
RR-1	Now You See Her [NEW]		RR-5	So Many Lies [NEW]		RR-9	Boxset 2/Female Leads [NEW/Re-edited]		RR-14	Don't Tell Meg [Re-edited]	
Monday 26th August	Now You See Her on pre-sale @ 0.99		Monday 23rd September	So Many Lies on pre-sale @ 0.99		Monday 21st October	Boxset 2 on pre-sale @ 0.99		Monday 17th February	Don't Tell Meg on pre-sale @ 0.99	
Thursday 5th Sept	BookBub ads on Now You See Her		Friday 4th October	BookBub ads on So Many Lies		Friday 1st November	BookBub ads on Boxset 2		Friday 28th February	BookBub ads on Don't Tell Meg	
Thursday 5th Sept	Amazon ads on Now You See Her		Friday 4th October	Amazon ads on So Many Lies		Friday 1st November	Amazon ads on Boxset 2		Friday 28th February	Amazon ads on Don't Tell Meg	
Thursday 5th Sept	FB ads on Now You See Her		Friday 4th October	FB ads on So Many Lies		Friday 1st November	FB ads on Boxset 2		Friday 28th February	FB ads on Don't Tell Meg	
TBC	Paid promo 1 to Now You See Her		Friday 4th October	BKKnights promo		Friday 1st November	BKKnights promo		Friday 28th February	BKKnights promo	
TBC	Paid promo 2 to Now You See Her		TBC	Paid promo 1 to So Many Lies		TBC	Paid promo 1 to Boxset 2		TBC	Paid promo 1 to Don't Tell Meg	
TBC	Paid promo 3 to Now You See Her		TBC	Paid promo 2 to So Many Lies		TBC	Paid promo 2 to Boxset 2		TBC	Paid promo 2 to Don't Tell Meg	
Monday 9th Sept	Now You See Her released @ 0.99 [4pm BST]		TBC	Paid promo 3 to So Many Lies		TBC	Paid promo 3 to Boxset 2		TBC	Paid promo 3 to Don't Tell Meg	
Monday 9th Sept	Email to mailing list ref: 0.99 price		Monday 7th Oct	So Many Lies released @ 0.99 [4pm BST]		Monday 4th Nov	Boxset 2 released @ 0.99 [4pm BST]		Monday 2nd March	Don't Tell Meg released @ 0.99 [4pm BST]	
Monday 9th Sept	Facebook promo ref: 0.99 price		Monday 7th Oct	Email to mailing list ref: 0.99 price on So Many Lies		Monday 4th Nov	Email to mailing list ref: 0.99 price on Boxset 2		Monday 2nd March	Email to mailing list ref: 0.99 price on Don't Tell Meg	
Monday 9th Sept	Twitter promo ref: 0.99 price		Monday 7th Oct	Facebook promo ref: 0.99 price on So Many Lies		Monday 4th Nov	Facebook promo ref: 0.99 price on Boxset 2		Monday 2nd March	Facebook promo ref: 0.99 price on Don't Tell Meg	
Sunday 15th Sept	Return Now You See Her to £2.99/\$3.99		Monday 7th Oct	Twitter promo ref: 0.99 price on So Many Lies		Monday 4th Nov	Twitter promo ref: 0.99 price on Boxset 2		Monday 2nd March	Twitter promo ref: 0.99 price on Don't Tell Meg	
			Sunday 13th Oct	Return So Many Lies to £2.99/\$3.99		Sunday 10th Nov	Return Boxset 2 to full price [TBC]		Sunday 8th March	Return Don't Tell Meg to £2.99/\$3.99	
RR-2	Dead of Night [Re-edited]		RR-6	Boxset 1/High Stakes [Re-edited/NEW]		RR-10	Left for Dead/MB1 [NEW]		RR-15	The Murder Place [Re-edited]	
Monday 2nd September	Dead of Night on pre-sale @ 0.99		Monday 30th September	Boxset 1 on pre-sale @ 1.99		Monday 28th October	Left for Dead on pre-sale @ 0.99		Monday 16th March	The Murder Place on pre-sale @ 0.99	
Thursday 12th Sept	BookBub ads on Dead of Night		Friday 11th October	BookBub ads on Boxset 1		Friday 8th November	BookBub ads on Left for Dead		Friday 27th March	BookBub ads on The Murder Place	
Thursday 12th Sept	Amazon ads on Dead of Night		Friday 11th October	Amazon ads on Boxset 1		Friday 8th November	Amazon ads on Left for Dead		Friday 27th March	Amazon ads on The Murder Place	
Thursday 12th Sept	BKKnights promo		Friday 11th October	FB ads on Boxset 1		Friday 8th November	FB ads on Left for Dead		Friday 27th March	FB ads on The Murder Place	
TBC	Paid promo 1 to Dead of Night		Friday 11th October	BKKnights promo		Friday 8th November	BKKnights promo		Friday 27th March	BKKnights promo	
TBC	Paid promo 2 to Dead of Night		TBC	Paid promo 1 to Boxset 1		TBC	Paid promo 1 to Left for Dead		TBC	Paid promo 1 to The Murder Place	
TBC	Paid promo 3 to Dead of Night		TBC	Paid promo 2 to Boxset 1		TBC	Paid promo 2 to Left for Dead		TBC	Paid promo 2 to The Murder Place	
Monday 16th Sept	Dead of Night released @ 0.99 [4pm BST]		TBC	Paid promo 3 to Boxset 1		TBC	Paid promo 3 to Left for Dead		TBC	Paid promo 3 to The Murder Place	
Monday 16th Sept	Email to mailing list ref: 0.99 price on Dead of Night		Monday 14th Oct	Boxset 1 released @ 1.99 [4pm BST]		Monday 11th Nov	Left for Dead released @ 0.99 [4pm BST]		Monday 30th March	The Murder Place released @ 0.99 [4pm BST]	
Monday 16th Sept	Facebook promo ref: 0.99 price on Dead of Night		Monday 14th Oct	Email to mailing list ref: 1.99 price on Boxset 1		Monday 11th Nov	Email to mailing list ref: 0.99 price on Left for Dead		Monday 30th March	Email to mailing list ref: 0.99 price on The Murder Place	
Monday 16th Sept	Twitter promo ref: 0.99 price on Dead of Night		Monday 14th Oct	Facebook promo ref: 1.99 price on Boxset 1		Monday 11th Nov	Facebook promo ref: 0.99 price on Left for Dead		Monday 30th March	Facebook promo ref: 0.99 price on The Murder Place	
Sunday 22nd Sept	Return Dead of Night to £2.99/\$3.99		Monday 14th Oct	Twitter promo ref: 1.99 price on Boxset 1		Monday 11th Nov	Twitter promo ref: 0.99 price on Left for Dead		Monday 30th March	Twitter promo ref: 0.99 price on Don't Tell Meg	
			Sunday 20th Oct	Return Boxset 1 to full price [TBC]		Sunday 17th Nov	Return Left for Dead to £2.99/\$3.99		Sunday 5th April	Return The Murder Place to £2.99/\$3.99	
RR-3	One Last Chance [Re-edited]		RR-7	Two Years After [NEW]		RR-11	Circle of Lies/MB2 [NEW]		RR-16	The Forgotten Children [Re-edited]	
Monday 9th September	One Last Chance on pre-sale @ 0.99		Monday 7th October	Two Years After on pre-sale @ 0.99		Monday 11th November	MB2 on pre-sale @ 0.99		Monday 13th April	The Forgotten Children on pre-sale @ 0.99	
Thursday 19th Sept	BookBub ads on One Last Chance		Friday 18th Oct	BookBub ads on Two Years After		Friday 6th Dec	BookBub ads on MB2		Friday 24th April	BookBub ads on The Forgotten Children	
Thursday 19th Sept	Amazon ads on One Last Chance		Friday 18th Oct	Amazon ads on Two Years After		Friday 6th Dec	Amazon ads on MB2		Friday 24th April	Amazon ads on The Forgotten Children	
Thursday 19th Sept	FB ads on One Last Chance		Friday 18th Oct	FB ads on Two Years After		Friday 6th Dec	FB ads on MB2		Friday 24th April	FB ads on The Forgotten Children	
Thursday 19th Sept	BKKnights promo		Friday 18th Oct	BKKnights promo		Friday 6th Dec	BKKnights promo		Friday 24th April	BKKnights promo	
TBC	Paid promo 1 to One Last Chance		TBC	Paid promo 1 to Two Years After		TBC	Paid promo 1 to MB2		TBC	Paid promo 1 to The Forgotten Children	
TBC	Paid promo 2 to One Last Chance		TBC	Paid promo 2 to Two Years After		TBC	Paid promo 2 to MB2		TBC	Paid promo 2 to The Forgotten Children	
TBC	Paid promo 3 to One Last Chance		TBC	Paid promo 3 to Two Years After		TBC	Paid promo 3 to MB2		TBC	Paid promo 3 to The Forgotten Children	
Monday 23rd Sept	One Last Chance released @ 0.99 [4pm BST]		Monday 21st Oct	Two Years After released @ 0.99 [4pm BST]		Monday 9th Dec	MB2 released @ 0.99 [4pm BST]		Monday 27th April	The Forgotten Children released @ 0.99 [4pm BST]	
Monday 23rd Sept	Email to mailing list ref: 0.99 price on One Last Chance		Monday 21st Oct	Email to mailing list ref: 0.99 price on Two Years After		Monday 9th Dec	Email to mailing list ref: 0.99 price on MB2		Monday 27th April	Email to mailing list ref: 0.99 price on The Forgotten Children	
Monday 23rd Sept	Facebook promo ref: 0.99 price on One Last Chance		Monday 21st Oct	Facebook promo ref: 0.99 price on Two Years After		Monday 9th Dec	Facebook promo ref: 0.99 price on MB2		Monday 27th April	Facebook promo ref: 0.99 price on The Forgotten Children	
Monday 23rd Sept	Twitter promo ref: 0.99 price on One Last Chance		Monday 21st Oct	Twitter promo ref: 0.99 price on Two Years After		Monday 9th Dec	Twitter promo ref: 0.99 price on MB2		Monday 27th April	Twitter promo ref: 0.99 price on The Forgotten Children	
Sunday 29th Sept	Return One Last Chance to £2.99/\$3.99		Sunday 27th Oct	Return Two Years After to £2.99/\$3.99		Sunday 15th Dec	Return MB2 to £2.99/\$3.99		Sunday 3rd May	Return The Forgotten Children to £2.99/\$3.99	
RR-4	No More Secrets [Re-edited]		RR-8	Friends Who Lie [Re-edited]		R-12	Truth Will Out/MB3 [NEW]		RR-17	Boxset 3/DTM Trilogy [Re-edited]	
Monday 16th September	No More Secrets on pre-sale @ 0.99		Monday 14th October	Friends Who Lie on pre-sale @ 0.99		Monday 23rd Decembe	MB3 on pre-sale @ 0.99		DTM eligible for BookBub from 16th March > re-submit from when boxset is available		
Thursday 26th Sept	BookBub ads on No More Secrets		Friday 25th Oct	BookBub ads on Friends Who Lie		Friday 3rd Jan	BookBub ads on MB3		Monday 11th May	Boxset 3 on pre-sale @ 1.99	
Thursday 26th Sept	Amazon ads on No More Secrets		Friday 25th Oct	Amazon ads on Friends Who Lie		Friday 3rd Jan	Amazon ads on MB3		Friday 29th Nov	BookBub ads on Boxset 3	
Thursday 26th Sept	FB ads on No More Secrets		Friday 25th Oct	FB ads on Friends Who Lie		Friday 3rd Jan	FB ads on MB3		Friday 29th Nov	Amazon ads on Boxset 3	
Thursday 26th Sept	BKKnights promo		Friday 25th Oct	BKKnights promo		Friday 3rd Jan	BKKnights promo		Friday 29th Nov	FB ads on Boxset 3	
TBC	Paid promo 1 to No More Secrets		TBC	Paid promo 1 to Friends Who Lie		TBC	Paid promo 1 to MB3		Friday 29th Nov	BKKnights promo	
TBC	Paid promo 2 to No More Secrets		TBC	Paid promo 2 to Friends Who Lie		TBC	Paid promo 2 to MB3		TBC	Paid promo 1 to Boxset 3	
TBC	Paid promo 3 to No More Secrets		TBC	Paid promo 3 to Friends Who Lie		TBC	Paid promo 3 to MB3		TBC	Paid promo 2 to Boxset 3	
Monday 30th Sept	No More Secrets released @ 0.99 [4pm BST]		Monday 28th Oct	Friends Who Lie released @ 0.99 [4pm BST]		Monday 6th Jan	MB3 released @ 0.99 [4pm BST]		Monday 25th May	Boxset 3 released @ 1.99 [4pm BST]	
Monday 30th Sept	Email to mailing list ref: 0.99 price on No More Secrets		Monday 28th Oct	Email to mailing list ref: 0.99 price on Friends Who Lie		Monday 6th Jan	Email to mailing list ref: 0.99 price on MB3		Monday 2nd Dec	Email to mailing list ref: 1.99 price on Boxset 3	
Monday 30th Sept	Facebook promo ref: 0.99 price on No More Secrets		Monday 28th Oct	Facebook promo ref: 0.99 price on Friends Who Lie		Monday 6th Jan	Facebook promo ref: 0.99 price on MB3		Monday 2nd Dec	Facebook promo ref: 1.99 price on Boxset 3	
Monday 30th Sept	Twitter promo ref: 0.99 price on No More Secrets		Monday 28th Oct	Twitter promo ref: 0.99 price on Friends Who Lie		Monday 6th Jan	Twitter promo ref: 0.99 price on MB3		Monday 2nd Dec	Twitter promo ref: 1.99 price on Boxset 3	
Sunday 6th October	Return No More Secrets to £2.99/\$3.99		Sunday 3rd Nov	Return Friends Who Lie to £2.99/\$3.99		Monday 12th Jan	Return MB3 to £2.99/\$3.99		Sunday 8th Dec	Return Boxset 3 to full price [TBC]	
						RR-13	Morecambe Bay Boxset [NEW]		RR-18	FIRST NEW BOOK REQUIRED IN 2020	
						Friday 31st Jan	MB Boxset on pre-sale @ 0.99		Monday 8th June	NEW on pre-sale @ 0.99	
						Friday 31st Jan	BookBub ads on MB Boxset		Friday 19th June	BookBub ads on NEW	
						Friday 31st Jan	Amazon ads on MB Boxset		Friday 19th June	Amazon ads on NEW	
						Friday 31st Jan	FB ads on MB Boxset		Friday 19th June	FB ads on NEW	
						Friday 31st Jan	BKKnights promo		Friday 19th June	BKKnights promo	
						TBC	Paid promo 1 to MB Boxset		TBC	Paid promo 1 to NEW	
						TBC	Paid promo 2 to MB Boxset		TBC	Paid promo 2 to NEW	
						TBC	Paid promo 3 to MB Boxset		TBC	Paid promo 3 to NEW	
						Monday 3rd Feb	MB Boxset released @ 0.99 [4pm BST]		Monday 22nd June	NEW released @ 0.99 [4pm BST]	
						Monday 3rd Feb	Email to mailing list ref: 0.99 price on MB Boxset		Monday 22nd June	Email to mailing list ref: 0.99 price on NEW	
						Monday 3rd Feb	Facebook promo ref: 0.99 price on MB Boxset		Monday 22nd June	Facebook promo ref: 0.99 price on NEW	
						Monday 3rd Feb	Twitter promo ref: 0.99 price on MB Boxset		Monday 22nd June	Twitter promo ref: 0.99 price on NEW	
						Sunday 9th Feb	Return MB Boxset to £2.99/\$3.99		Sunday 28th June	Return NEW to £2.99/\$3.99	
						Stop here if rapid release isn't doing much + re-group!					
									One book every 28 days thereafter to sustain ongoing rapid release interval? Mon 22nd June first new book required from me in 2020, gives me a 5-month lead time to start writing new series. Collaborations with 1/2 other authors to retain release interval?		
									Large print versions? Audio versions of best-sellers? German translations of best-sellers? Rotating BookBub submission on DTM and MD trilogues. Higher priced box-sets on standalones in Kobo		

